

FOR IMMEDIATE RELEASE

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Press Release

Nike, Inc. pledges long-term support for the MGR Foundation's youth running and mentoring program, Team M3~Chicago Student MentorRun

Nike, Inc. is supporting Team M3~Chicago Student MentorRun and the MGR Foundation! Nike, Inc. has pledged long-term support in the form of technical running gear including shoes, shirts, and shorts for Team M3's 102 students and 50 mentors. Additionally, Nike, Inc. has generously allowed the entire team to join the Nike+ Human Race, the world's biggest one day running event ever, offering runners across the globe the chance to compete together on August 31, 2008. The 10k event will span multiple continents and cover 25 cities, including Chicago, LA, New York, London, Madrid, Paris, Istanbul, Melbourne, Shanghai, São Paulo and Vancouver. Following races in each city, participants will be treated to an exclusive music concert featuring one of today's top artists. Beyond this, Nike is committed to the overall success of the students and their health and is exploring providing job shadowing opportunities, professional fitness training expertise, gait analysis, technical gear training and potential funding opportunities.

Nike, Inc.'s incredibly generous donations and pledged support will allow Team M3~Chicago Student MentorRun to reach a greater number of at-risk students throughout Chicago. Our vision and objective includes offering Team M3 to all at-risk youth across all Chicago Public High Schools. Nike is committed to growing with Team M3 and has provided great hope to students in need of both mentoring and physical activity. With the American obesity crisis reaching epidemic levels in Chicago's minority communities, Team M3~Chicago Student MentorRun and Nike, Inc. are fighting back in positive ways that can create sustainable systemic change!

Team M3~Chicago Student MentorRun is the MGR Foundation's extraordinary at-risk youth mentoring and marathon training program. The MGR Foundation teams dedicated adult mentors with at-risk Chicago Public high school students to train for and complete the Chicago Distance Classic and/or the Bank of America Chicago Marathon. In our 3rd year, Team M3 is training over a hundred students from Foreman High School, North-Grand High School and Carver Military Academy.

The MGR Foundation's Team M3~Chicago Student MentorRun provides training and support to the student-mentor groups. Team M3 gathers everyone at the lakefront and creates supportive pace-groups that ensure student safety and success. With dedicated and caring mentors, students are encouraged through difficult training sessions and develop relationships that last well *beyond the finish line*. Our mission is to challenge students to experience the benefits of discipline, character development, and improved health by providing them with adult mentoring and the best experience to realize their full potential.

The MGR Foundation is a publicly supported 501(c)3 organization.

The MGR (Marilyn G. Rabb) Foundation is committed to overcoming social and economic barriers and creating innovative programs that positively impact our communities.

NIKE, Inc. based in Beaverton, Oregon is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities.

One Day, One Race, One Million Runners: The Nike + Human Race, 8.31.2008.

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For more information about Team M3~Chicago Student MentorRun: **m3.mgrf.org**

For more information about the MGR Foundation: **mgrf.org**

For more information about Nike running: **insidenikerunning.nike.com**

